

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 488349-1  | 08/19/12     | August 2012   | 07/30/12 - 08/14/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WFSB    | House- National   | House-National | National     |

Billing Address:

Media Strategies and Research  
 Attention: Accounts Payable  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

| Advertiser | Product                  | Estimate Number |
|------------|--------------------------|-----------------|
| Women Vote | August 7-August 14, 2012 | 11570           |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/07/12 - 08/14/12 | 488349  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description         | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|----------|------|
| 1  | 08/08/12   | 08/10/12 | Eyewitness News     | 6am - 6:30am   | --1-1-- | :30    | 2              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 --1-1-- 2 \$950.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB W 08/08/12 6:10 AM Eyewitness News 6am - 6:30am :30 MP12WVAD1H \$950.00 NM<br>2 WFSB F 08/10/12 6:03 AM Eyewitness News 6am - 6:30am :30 MP12ELWV3 \$950.00 NM     |            |          |                     |                |         |        |                |          |      |
| 2  | 08/13/12   | 08/13/12 | Eyewitness News     | 6am - 6:30am   | M-----  | :30    | 1              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12 08/19/12 M----- 1 \$950.00   |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/13/12 5:59 AM Eyewitness News 6am - 6:30am :30 MP12ELWV3 \$950.00 NM  |            |          |                     |                |         |        |                |          |      |
| 3  | 08/09/12   | 08/10/12 | Eyewitness News     | 6:30am - 7am   | ---11-- | :30    | 2              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 ---11-- 2 \$950.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Th 08/09/12 6:42 AM Eyewitness News 6:30am - 7am :30 MP12WVAD1H \$950.00 NM<br>2 WFSB F 08/10/12 6:55 AM Eyewitness News 6:30am - 7am :30 MP12ELWV3 \$950.00 NM    |            |          |                     |                |         |        |                |          |      |
| 4  | 08/13/12   | 08/14/12 | Eyewitness News     | 6:30am - 7am   | 11----- | :30    | 2              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12 08/19/12 11----- 2 \$950.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/13/12 6:52 AM Eyewitness News 6:30am - 7am :30 MP12ELWV3 \$950.00 NM<br>2 WFSB Tu 08/14/12 6:55 AM Eyewitness News 6:30am - 7am :30 MP12ELWV3 \$950.00 NM     |            |          |                     |                |         |        |                |          |      |
| 5  | 08/08/12   | 08/09/12 | CBS: THE EARLY SHOW | 7am - 9am      | --11--- | :30    | 2              | \$600.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 --11--- 2 \$600.00  |            |          |                     |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB W 08/08/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 MP12WVAD1H \$600.00 NM<br>2 WFSB Th 08/09/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 MP12WVAD1H \$600.00 NM |            |          |                     |                |         |        |                |          |      |

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## INVOICE



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**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

| Invoice #  | Invoice Date             | Invoice Month   | Invoice Period      |
|------------|--------------------------|-----------------|---------------------|
| 488349-1   | 08/19/12                 | August 2012     | 07/30/12 - 08/14/12 |
| Advertiser | Product                  | Estimate Number |                     |
| Women Vote | August 7-August 14, 2012 | 11570           |                     |

| Line   | Start Date | End Date | Description             | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|------------|------|
| 6  | 08/13/12   | 08/14/12 | CBS: THE EARLY SHOW     | 7am - 9am      | 11----- | :30    | 2              | \$600.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12 08/19/12 11----- 2 \$600.00  |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/13/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 MP12ELWV3 \$600.00 NM<br>2 WFSB Tu 08/14/12 8:45 AM CBS: THE EARLY SHOW 7am - 9am :30 MP12ELWV3 \$800.00 NM             |            |          |                         |                |         |        |                |            |      |
| 7  | 08/12/12   | 08/12/12 | 7a-9a Sun Eyewitness Ne | 7am-9am        | -----S  | :30    | 1              | \$625.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 -----S 1 \$625.00   |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Su 08/12/12 7:23 AM 7a-9a Sun Eyewitness News 7am-9am :30 MP12ELWV3 \$625.00 NM  |            |          |                         |                |         |        |                |            |      |
| 8  | 08/10/12   | 08/10/12 | 9am-10am                | 9am - 10am     | ----F-- | :30    | 1              | \$400.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 ----F-- 1 \$400.00  |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB F 08/10/12 9:19 AM 9am-10am :30 MP12ELWV3 \$400.00 NM  |            |          |                         |                |         |        |                |            |      |
| 9  | 08/08/12   | 08/08/12 | 11a-12p Price is Right  | 11am - 12pm    | --W---- | :30    | 1              | \$500.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 --W---- 1 \$500.00  |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB W 08/08/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 MP12WVAD1H \$500.00 NM  |            |          |                         |                |         |        |                |            |      |
| 10   | 08/13/12   | 08/13/12 | Eyewitness News         | 12pm - 12:30PM | M-----  | :30    | 1              | \$650.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12 08/19/12 M----- 1 \$650.00   |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/13/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 MP12ELWV3 \$650.00 NM   |            |          |                         |                |         |        |                |            |      |
| 11   | 08/07/12   | 08/07/12 | 4p-5p Dr. Oz            | 4pm-5pm        | -1----- | :30    | 1              | \$950.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 -1----- 1 \$950.00  |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Tu 08/07/12 4p-5p Dr. Oz 4pm-5pm :00 <del>\$950.00</del> NM<br>See MG 11.2<br>2 WFSB Th 08/09/12 4:20 PM 4p-5p Dr. Oz 4pm-5pm :30 MP12ELWV3 \$950.00 NM<br>MG for 11.1 08/07 |            |          |                         |                |         |        |                |            |      |
| 13   | 08/10/12   | 08/10/12 | Eyewitness News         | 5pm - 5:30pm   | ----F-- | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 ----F-- 1 \$1,500.00  |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB F 08/10/12 Eyewitness News 5pm - 5:30pm :00 <del>\$1,500.00</del> NM<br>Credited   |            |          |                         |                |         |        |                |            |      |
| 14   | 08/07/12   | 08/09/12 | Eyewitness News         | 5:30pm - 6pm   | -1-1--- | :30    | 2              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/06/12 08/12/12 -1-1--- 2 \$1,500.00  |            |          |                         |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type  |            |          |                         |                |         |        |                |            |      |

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Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

|            |                          |                 |                     |
|------------|--------------------------|-----------------|---------------------|
| Invoice #  | Invoice Date             | Invoice Month   | Invoice Period      |
| 488349-1   | 08/19/12                 | August 2012     | 07/30/12 - 08/14/12 |
| Advertiser | Product                  | Estimate Number |                     |
| Women Vote | August 7-August 14, 2012 | 11570           |                     |

| Line   | Start Date | End Date | Description           | Start/End Time | MTWTFSS  | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-----------------------|----------------|----------|--------|----------------|------------|------|
| 14   | 08/07/12   | 08/09/12 | Eyewitness News       | 5:30pm - 6pm   | -1-1---  | :30    | 2              | \$1,500.00 | NM   |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Tu 08/07/12 Eyewitness News 5:30pm - 6pm :00 \$1,500.00 NM<br>See MG 14.3<br>3 WFSB W 08/08/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 MP12WVAD1H \$1,500.00 NM<br>MG for 14.1 08/07<br>2 WFSB Th 08/09/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 MP12ELWV3 \$1,500.00 NM |            |          |                       |                |          |        |                |            |      |
| 15   | 08/13/12   | 08/13/12 | Eyewitness News       | 5:30pm - 6pm   | M-----   | :30    | 1              | \$1,500.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/13/12 08/19/12 M----- 1 \$1,500.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/13/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 MP12ELWV3 \$1,500.00 NM   |            |          |                       |                |          |        |                |            |      |
| 16   | 08/08/12   | 08/08/12 | Eyewitness News       | 6pm - 6:30pm   | --W----  | :30    | 1              | \$2,100.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 --W---- 1 \$2,100.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB W 08/08/12 6:15 PM Eyewitness News 6pm - 6:30pm :30 MP12WVAD1H \$2,100.00 NM   |            |          |                       |                |          |        |                |            |      |
| 17   | 08/09/12   | 08/09/12 | Inside Edition        | 7pm - 7:30pm   | ---T---  | :30    | 1              | \$1,200.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 ---T--- 1 \$1,200.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Th 08/09/12 7:10 PM Inside Edition 7pm - 7:30pm :30 MP12ELWV3 \$1,200.00 NM  |            |          |                       |                |          |        |                |            |      |
| 18   | 08/08/12   | 08/08/12 | Entertainment Tonight | 7:30pm - 8pm   | --W----  | :30    | 1              | \$1,200.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 --W---- 1 \$1,200.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB W 08/08/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 MP12WVAD1H \$1,200.00 NM   |            |          |                       |                |          |        |                |            |      |
| 19   | 08/09/12   | 08/10/12 | Eyewitness News       | 11PM - 11:35PM | ----11-- | :30    | 2              | \$1,200.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 ----11-- 2 \$1,200.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Th 08/09/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 MP12ELWV3 \$1,200.00 NM<br>2 WFSB F 08/10/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 NP12ELWV3 \$1,200.00 NM    |            |          |                       |                |          |        |                |            |      |
| 20   | 08/13/12   | 08/13/12 | Eyewitness News       | 11PM - 11:35PM | M-----   | :30    | 1              | \$1,200.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/13/12 08/19/12 M----- 1 \$1,200.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB M 08/13/12 11:12 PM Eyewitness News 11PM - 11:35PM :30 NP12ELWV3 \$1,200.00 NM  |            |          |                       |                |          |        |                |            |      |
| 21   | 08/11/12   | 08/11/12 | Eyewitness News       | 11PM - 11:35PM | -----S-  | :30    | 1              | \$1,200.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 -----S- 1 \$1,200.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WFSB Sa 08/11/12 11:10 PM Eyewitness News 11PM - 11:35PM :30 MP12ELWV3 \$1,200.00 NM  |            |          |                       |                |          |        |                |            |      |

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Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

wfsb.com

| Invoice #  | Invoice Date             | Invoice Month   | Invoice Period      |
|------------|--------------------------|-----------------|---------------------|
| 488349-1   | 08/19/12                 | August 2012     | 07/30/12 - 08/14/12 |
| Advertiser | Product                  | Estimate Number |                     |
| Women Vote | August 7-August 14, 2012 | 11570           |                     |

| Line               | Start Date        | End Date        | Description                | Start/End Time    | MTWTFSS                         | Length                | Spots/<br>Week | Rate         | Type                    |
|--------------------|-------------------|-----------------|----------------------------|-------------------|---------------------------------|-----------------------|----------------|--------------|-------------------------|
| 22                 | 08/07/12          | 08/07/12        | Late Night with David Lett | 11:35pm - 12:37am | -T-----                         | :30                   | 1              | \$800.00     | NM                      |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>                     |                       |                |              |                         |
|                    | 08/06/12          | 08/12/12        | -T-----                    | 1                 | \$800.00                        |                       |                |              |                         |
| <u>Spots: #</u>    | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>            | <u>Air Time</u>   | <u>Description</u>              | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1                  | WFSB              | Tu              | 08/07/12                   |                   | Late Night with David Letterman | 11:35pm - 12:37am     | :00            |              | <del>\$800.00</del> NM  |
| See MG 22.2        |                   |                 |                            |                   |                                 |                       |                |              |                         |
| 2                  | WFSB              | F               | 08/10/12                   | 12:02 AM          | Late Night with David Letterman | 11:35pm - 12:37am     | :30            | MP12ELWV3    | \$800.00 NM             |
| MG for 22.1 08/07  |                   |                 |                            |                   |                                 |                       |                |              |                         |
| 23                 | 08/14/12          | 08/14/12        | Eyewitness News            | 6am - 6:30am      | -T-----                         | :30                   | 1              | \$950.00     | NM                      |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>                     |                       |                |              |                         |
|                    | 08/13/12          | 08/19/12        | -T-----                    | 1                 | \$950.00                        |                       |                |              |                         |
| <u>Spots: #</u>    | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>            | <u>Air Time</u>   | <u>Description</u>              | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1                  | WFSB              | Tu              | 08/14/12                   | 6:30 AM           | Eyewitness News                 | 6am - 6:30am          | :30            | MP12ELWV3    | \$950.00 NM             |
| 24                 | 08/13/12          | 08/13/12        | Eyewitness News            | 5pm - 5:30pm      | M-----                          | :30                   | 1              | \$1,500.00   | NM                      |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>                     |                       |                |              |                         |
|                    | 08/13/12          | 08/19/12        | M-----                     | 1                 | \$1,500.00                      |                       |                |              |                         |
| <u>Spots: #</u>    | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>            | <u>Air Time</u>   | <u>Description</u>              | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1                  | WFSB              | M               | 08/13/12                   | 5:27 PM           | Eyewitness News                 | 5pm - 5:30pm          | :30            | MP12ELWV3    | \$1,500.00 NM           |
| 25                 | 08/12/12          | 08/12/12        | Eyewitness News            | 11PM - 11:35PM    | -----S                          | :30                   | 1              | \$1,200.00   | NM                      |
| Weeks:             | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>             | <u>Spots/Week</u> | <u>Rate</u>                     |                       |                |              |                         |
|                    | 08/06/12          | 08/12/12        | -----S                     | 1                 | \$1,200.00                      |                       |                |              |                         |
| <u>Spots: #</u>    | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u>            | <u>Air Time</u>   | <u>Description</u>              | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1                  | WFSB              | Su              | 08/12/12                   | 11:23 PM          | Eyewitness News                 | 11PM - 11:35PM        | :30            | MP12ELWV3    | \$1,200.00 NM           |
| <b>Total Spots</b> |                   |                 |                            |                   |                                 |                       | <b>30</b>      |              |                         |

## Payment Terms Net 30 Days

|                          |             |
|--------------------------|-------------|
| <u>Gross Total</u>       | \$30,425.00 |
| <u>Agency Commission</u> | \$4,563.75  |
| <u>Net Amount Due</u>    | \$25,861.25 |

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